

# 9 RADIO STATIONS

**9-H-85 WHYY-FM 90.9** (1954) WHYY, Inc., Independence Mall West, 150 N. 6th St., Philadelphia, PA 19106; 215-351-1200; Fax 215-627-1867; **E-mail:** talkback@whyy.org; **Internet:** www.whyy.org; William J. Marrazzo, president; Paul Gluck, vice president and station manager; Christine Dempsey, director, radio programming; Elisabeth Perez-Luna, executive producer, national radio programming; Nessa Formen, vice president for communications; Arthur Ellis, communications director; **News:** Elisabeth Perez-Luna, news director, 215-351-0525; **Public-Service:** none; 22,000 w-h&v; stereo; 90.9 MHz; 24 hours per day; listener-supported public radio station; 90% news, information, interviews; paid, non-profit announcements accepted only for cultural events; listeners aged 21 to 65 years, tend to be professionals with at least a college degree; (N) Princeton, NJ, (S) New Castle Co DE, (E) New Lisbon, NJ, (W) Coatesville, PA; non commercial.

**9-I-25 WIFI 1460** (1985) Real Life Broadcasting, 2025 Burlington Columbus Rd., Burlington, NJ 08016; 609-499-4800; Fax 609-499-4905; **Public-Service:** Randy Berchaw, general manager and station manager; **News:** none; 5000 w; 1460 kHz; 24 hours per day; Christian music, praise and worship; listeners aged 25-64; Burlington County (N) Trenton, (S) Cape May, (E) Jersey Shore, (W) Northeast Philadelphia and northern Bucks County; \$15 minute; no representative agency for national ads.

**9-I-40 WIMG 1300** (1922) Morris Broadcasting, P.O. Box 9078, Trenton, NJ 08650; **STUDIO:** 1842 S. Broad St., Trenton, NJ 08610; 609-695-1300, Fax 609-278-1588; **E-mail:** wimgradio@aol.com; **Internet:** www.wimg1300.com; Louise E. Morris, chair; John ny Morris, chief executive officer and general sales manager; Michael M. Morris, president; Margaret S. Guzzardo, general manager; Eric Gambrell, program and music director; Felicia Brannon, operations manager; **News:** Joseph A. Guzzardo, news director; **Public-Service:** Louise E. Morris, public service director; 5000 w; 1300 kHz; 24 hours per day; great gospel music, Westwood One news on the hour; listeners aged 18+; Mercer, Burlington, Ocean Cos, NJ, and Bucks County PA and Mercer, Burlington, Ocean Cos, N.J. (N) New Brunswick, NJ, (S) Camden, NJ, (E) Farmingdale, NJ, (W) Norristown, PA; \$75 minute; Roslin Radio Sales.